



## 2024-2025 Private Events & Community Events

Welcome Back to Hosting your Events in 2023-2024 at Skate Zone 71! We are excited to announce the revisions we have made for this school year that will fit all types of School Groups, PTA Functions, Non-Profit, and or Booster Groups

**This year we will be able to offer 4 Different Programs that available this year for your organization.**

- **Skate-A-Thon School Fundraisers**
  - Organizations may sign up for our **NEW Skate a Thon Program** to potentially quadruple their skate party earnings!!! Organization must have a participation audience of 450+ in a daily attendance to qualify.
  - Available on Mondays or Thursdays from 6:00-8:30pm
  - Schools use our Pledge based secure online platform to raise money for their school/program. School will earn 80% of what pledges are collected. (Expectations will be set between organization and Skate Zone 71)
    - Keep more dollars!!!! Other organizations take up to 42% of proceeds raised by your organization. Skate-a-thon only keeps 20% plus credit card fees.
    - Get more for your money. For the 20%, your school receives a PRIVATE evening event for your school.
    - INCLUSIVITY: EVERY student who sends the pledge page out with a min of 1 donation (\$1+) skates free and gets free skate rental at the Skate-A-Thon, regardless of dollars earned.
    - Get more for your money. As you raise more dollars, your students get MORE at the Skate-A-THON! Extras include glow sticks, game cards, pizza and cotton candy! The more you earn- the better your event becomes. No more purchasing small prizes, which cuts into your profits.
    - Students' families are encouraged to attend the event and participate with their children. It's a great community night out for your school.
- **Private Event / Old Fundraiser Program**
  - 2.5 Hour events available on **Mondays or Thursdays from 6-8:30pm** (weekday afternoon sessions are also available by request)
  - Schools / Organizations who have hosted successful private fundraisers (more than #125 paid guests) during the 2023-24 School year.
    - Expectation of 150+ paid guests
    - Admission Rebate available for parties with a minimum of #125 paid guests.
    - Schools / Organizations are limited to 2 Private nights per school year.
    - Skate Rental is \$6.00 additional for guests who do not bring their own skates.
  - Monday Private available to reserve for Fundraisers to Organizations
    - Groups that are new to hosting Private events / or did not meet requirements in 2023-24 School year may reserve a Monday Private with a deposit of \$1,250. This will go towards a minimum expectancy of #125 paid guests at \$12.00 each that includes admission & skate rental.
    - Once the event meets its requirement of #125 paid guests, the deposit will be returned, and the organization will earn \$3.00 back on each paid guest.
    - Groups may partner-up with other local area organizations to meet any minimum attendance concerns (for example – Invite a neighboring school to host with you)
- **Semi-Private Events / Community Night Program**
  - These events can be hosted weeknights on Tuesday or Wednesday evenings from 5-8:30pm, or Fridays 5:00-9:00pm
  - On Tuesday and Wednesday evenings the first Hour will be Private (5-6pm). Friday reservations will get the first 1.5 hours Private (5-6:30pm)

- There is an expectation of a minimum of #50 paid guests to reserve these times on Tuesdays & Wednesdays, #75 paid guests on Fridays. Once these minimums are met, the agreed upon rebate will be issued. and programs that wish to receive a rebate will be held to that minimum as well.
- Admission for these events is \$10.00/person that will include skate rental. Groups may add up to an additional \$3 to rebate back for fundraisers on Tues/Weds and \$4 on Fridays.

† **Weekend Public Skate Fundraisers**

- Available Saturdays from 11:00am-1:00pm or Sundays 1:00-3:30pm
- There is an expectation of #20 paid guests to host these events. One -Two tables will be reserved in our dining room for your group to occupy.
- Admission that includes skate rental will be \$16. A \$4.00 rebate will be given for each paid guest, once the 20 paid skater minimum is met.

Skate Zone 71 still offers the following to help market your event:

- † Marketing Assistance 3-4 weeks leading up to your event
- † FREE Color Digital Flyers
- † Online Admission Tickets

**HOPE TO SEE YOU IN 2024-2025**

**Skate Zone 71**

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**[www.SkateZone71.com](http://www.SkateZone71.com)**